

## **VCB seeking 2010 Tourism Awards nominations**

CAMBRIDGE, OH (February 16, 2010) – Do you know an individual or organization that deserves to be recognized for their contributions to tourism in Guernsey County?

Nominations are now being accepted by the Cambridge/Guernsey County Visitor & Convention Bureau (VCB) for the Tourism Development Award, Tourism Volunteer Award, and (new in 2010) the Recognition of Service Excellence Award (The ROSE).

The Recognition of Service Excellence Award, or “The ROSE Award”, is in honor of the individual who has done the most to further the growth of tourism in Cambridge/Guernsey County within the last calendar year on a professional basis through service excellence.



Nominees for these awards are solicited from any person who wishes to submit the name and requested information of an eligible recipient on the appropriate form to the VCB office by Friday, April 16. Recipients will be announced during a special reception in the Tourist Information Center in conjunction with the 27th Annual National Tourism Week celebration.

“Each year, the VCB Board of Directors and staff takes the opportunity to recognize and thank our tourism industry members for the outstanding job they do throughout the year,” VCB Executive Director Debbie Robinson said. “This year we have expanded the number of awards to three. Our board members felt we needed to include a category that specifically honored a professional in the community for their tourism service. We would not be able to grow and expand the industry without the help of countless for-profit businesses.”

In 2007 the VCB established a series of annual tourism awards to recognize hard working individuals and organizations, who are dedicated to the further growth and development of the Guernsey County tourism industry.

Robinson said, “It is a collective effort of individuals and organizations working in concert to offer a wonderful experience to each and every visitor to this region. We encourage the community to submit nominations so that we may recognize those who have provided outstanding service in the past year!”

To nominate an individual or organization, log on to [VisitGuernseyCounty.com](http://VisitGuernseyCounty.com) and click on Industry forms, or pick-up an application at the Cambridge/Guernsey County VCB office at 627 Wheeling Avenue, Suite 200 in downtown Cambridge, or call 740-432-2022 or email [info@VisitGuernseyCounty.com](mailto:info@VisitGuernseyCounty.com).