



NEWS RELEASE

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Cambridge/Guernsey County VCB launches first annual Discover Guernsey County Photo Contest

Cambridge, OH (June 9, 2009) - The Cambridge/Guernsey County Visitors & Convention Bureau is pleased to announce the first annual *Discover Guernsey County Photo Contest*.

The competition will be for amateur and professional photographers to submit their best photos of Cambridge/Guernsey County, Ohio and its attractions, shops, events and historic locations. These photos will be used by the Cambridge/Guernsey County VCB in its ongoing promotions.

"To celebrate the VCB's 30th Anniversary in 2010, we are creating several new marketing tools. In March of this year we launched our first-ever Visitors Savings Cards with 20 area attractions and businesses offering discounts. That same month, we also launched our new website in anticipation of our anniversary," said VCB Executive Director Debbie Robinson. "At the end of the year, we will be rolling out a brand new logo and tagline, and to continue with the celebration, we want to capture residents, visiting friends and relatives, and tourists having fun in Guernsey County."

Photos submitted are to indicate various topics, such as, what you as a tourist would find memorable when visiting Cambridge/Guernsey County. It is important to incorporate people in the photo. (Example: Downtown Cambridge, Byesville Scenic Railway, Farmers Market, Living Word Outdoor Drama, parks, shops, popular restaurants, museums, etc.)

In addition, local festivals/fairs can be highlighted with the subject matter heavily focused on crowds of people – "A good time being had by all." (Example: Dickens Victorian Village, Salt Fork Arts & Crafts Festival, Ohio Hills Festival, etc.)

The selected photographs will be placed on display at the VCB office. Prizes will be awarded biannually in each of the following categories: 1st Place – Prize package valued at more than \$100 to area attractions, 2nd Place - Prize package valued at more than \$50 to area attractions, and 3rd Place - Prize package valued at more than \$25 to area attractions.

General photography contest rules are:

1. The photo contest is open to amateur and professional photographers. Employees of the Cambridge/Guernsey County VCB and listed sponsors and their immediate families are not eligible.
2. Only photographs taken in Cambridge/Guernsey County, Ohio may be submitted. All photographs must be taken by July 2010. Winners will be announced biannually: January and July 2010.
3. No more than five photographs per photographer. One entry form that includes signature per photograph must be submitted.
4. The Cambridge/Guernsey County VCB has the right to reproduce all photos submitted in any promotion, including but not limited to print, website or broadcast. By submitting photographs, entrants agree that the Cambridge/ Guernsey County VCB assumes ownership of image and no reimbursement for its use will be given.
5. Entries must be e-mailed to info@VisitGuernseyCounty.com as original digital image 300 dpi. Digital images may also be submitted on CD's by mail or by drop- off to the Cambridge/Guernsey County VCB at 627 Wheeling Ave. Suite 200, Cambridge, Ohio 43275. Printed submissions will not be accepted.
6. All images submitted must include the date and place the photo was taken, who took the photo.
7. No retouching or artwork is permitted.
8. All photos using identifiable models/people must sign the model release section of the entry form. Models younger than the age of 18 must obtain written parental/guardian permission.
9. All photos submitted will be judged on originality and treatment of subject as well as photographic quality.
10. Entries will not be returned.

All entries must be received by the Cambridge/Guernsey County Visitors & Convention Bureau office biannually no later than 3 p.m. December 31, 2009, and June 30, 2010.

Entry forms may be downloaded from the VCB's website. For additional information about the contest, a complete copy of the rules, and entry forms, go to www.VisitGuernseyCounty.com and click on *Industry* or call 740-432-2022 or 800-933-5480.