

NEWS RELEASE

FOR IMMEDIATE RELEASE
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Celebrate National Mom and Pop Business Owners Day

Cambridge, OH (March 23, 2009) – Celebrate National Mom and Pop Business Owners Day by indulging in all the unique shops and restaurants in Guernsey County!

“It is important to recognize the effort our local business owners put into their stores and shops,” said Debbie Robinson, Executive Director of the Cambridge/Guernsey County Visitors & Convention Bureau. “These local merchants are the backbone of the community and they help us promote Guernsey County as a tourist destination.”



Penny Court Antique Mall, located in Historic Downtown Cambridge, is a wonderful example of a locally owned business.

According to Holiday Insights (www.holidayinsights.com) the origin of the National Mom and Pop Business Owners Day, says Rick Segel of Poinciana, Florida, was said to have been created to celebrate his parents' business that started on March 29, 1939 in Everett, Massachusetts.

“This day is dedicated to celebrating small business owners who spend countless hours working and growing their small business enterprises. Small businesses are the heart of a quaint community like ours and new and local businesses are a vital part of the U.S. economy. Small local businesses provide more personal service support with a real person who knows their product. Be sure to celebrate National Mom and Pop Business Owners Day, Sunday March 29, by shopping and visiting some of the local shops in the area!” Robinson said.

Many of these small shops and restaurants also participate in the 2009 Guernsey County Visitors Savings Card. Robinson encourages everyone to stop by the Tourist Information Center in downtown Cambridge to pick up their savings card.

To learn more about Cambridge/Guernsey County area events and activities, visit the Cambridge/Guernsey County VCB office at 627 Wheeling Avenue, Suite 200 in downtown Cambridge, call 740-432-2022, email info@visitguernseycounty.com, or visit www.VisitGuernseyCounty.com.