

VCB publishes ‘Ask Me How’ menus to assist businesses, visitors

Cambridge, Ohio (February 2, 2010) – The Cambridge/Guernsey County Visitors & Convention Bureau is distributing a unique informational booklet created with frontline tourism employees in mind.



The ‘Ask Me How’ booklets are designed as tri-fold menus (similar to a restaurant menu) that provide hotel front desk employees, restaurant cashiers, shop owners, attractions, and other businesses with a quick reference tool when visitors ask what there is to see and do in the region.

“The booklets have been well received,” said VCB Information Officer Shauna. “This is the second year that we have organized and printed them. Basically the menu booklets help front-line workers answer some of those basic questions – How do I find the nearest ATM? How do I find my way to this attraction or that shop? What

emergency numbers do you call on?”

Hearing noted the VCB previously distributed three-ring binders containing brochures of area businesses and points of interest. However, the menu booklet provides all that information, and then some, in a quick and easy style, making it hard to beat as a reference tool.

“When the phone is ringing and you have people in front of you seeking questions, directions, phone numbers...the Ask Me How menu booklets are easy to grab and find just what you’re looking for,” Hearing said.

The booklet is free and available to interested business and organizations by contacting the VCB office.

To learn more about the VCB, area events and activities visit the Cambridge/Guernsey County VCB office at 627 Wheeling Avenue, Suite 200 in downtown Cambridge, call 740-432-2022, email info@VisitGuernseyCounty.com, or at www.VisitGuernseyCounty.com.

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