

TALKING TOURISM

April 5, 2009

Each month this space will be devoted to a column written by Debbie Robinson, executive director of the Cambridge/Guernsey County Visitors & Convention Bureau, who will provide information about upcoming events, area attractions, bureau services and projects, and most importantly, communicate the tremendous impact that the travel and tourism industry has on this region.

Join Team Tourism

Each quarter the VCB hosts Team Tourism, a group of individuals from throughout the community that work together to realize the growth potential of Guernsey County's tourism industry through education, information, and networking opportunities. If you or a member of your staff would like to attend the next Team Tourism meeting, contact the VCB office. Mark your calendars for the next quarterly meeting Monday, April 27 at Noon at Theo's Restaurant (lunch is Dutch treat) in downtown Cambridge. The meeting will feature guest speakers Tracy Martin and Mary Davis from Southeastern Med's Occupational Therapy Practitioners who will discuss disability awareness and accessible design within one's businesses.

"Vital to all business in the Cambridge and Guernsey County area is disability awareness and accessible design. The key to increasing and advancing the bottom line is by meeting the needs of the consumer who utilizes the goods and services being offered. In order to best meet the needs of all consumer groups and be more competitive in the market place, one must first recognize what those needs are and then reasonably accommodate them. Reasonable accommodations as they relate to disability are a law and a result of the Americans with Disability Act (ADA), which requires businesses to make certain accommodations for their patrons with disabilities," Martin says.

Tourism Award Nominations

Do you know an individual or organization that deserves to be recognized for their contributions to tourism in Guernsey County? The Cambridge/Guernsey County VCB will recognize those individuals and organizations that have made significant and outstanding contributions to the tourism industry in the past year. Nominations are now being accepted for the Tourism Development Award and Tourism Volunteer Award. Nominees for these awards are solicited from any person who wishes to submit the name and requested information of an eligible recipient on the appropriate form to the VCB office by Friday, April 17. Recipients will be announced Wednesday, May 13 during a special reception between 3-5:00 p.m. in the Tourist Information Center in conjunction with the 26th Annual National Tourism Week celebration.

Events to Discover

Looking for something to do this month? Check-out what's coming up:

Pennyroyal Opera House Bluegrass Nights:

April 10-The Tommy Webb Band and Chestnut Hill

April 17-Chris Jones & the Night Drivers and Cabin Fever

April 3 & 4 - Greater Tuna at the Pritchard Laughlin Civic Center, Cambridge

April 10 - 2009 Youth Fest Concert at the Pritchard Laughlin Civic Center, Cambridge

April 19 - Southeastern Ohio Symphony Concert at the Brown Chapel, New Concord

April 19 - Cambridge Concert Association Concert at the First United Methodist Church, Cambridge

April 21 - Jim Brickman at the Pritchard Laughlin Civic Center, Cambridge

April 25 - 12th Annual Eco-Thon 2009 at The Wilds, Cumberland

April 25 - Spring Fling at the Deerassic Park Education Center, Cambridge



To learn more about the VCB, area events and activities visit the Cambridge/Guernsey County VCB office at 627 Wheeling Avenue, Suite 200 in downtown Cambridge, call 740-432-2022, email info@visitguernseycounty.com, or visit www.VisitGuernseyCounty.com.