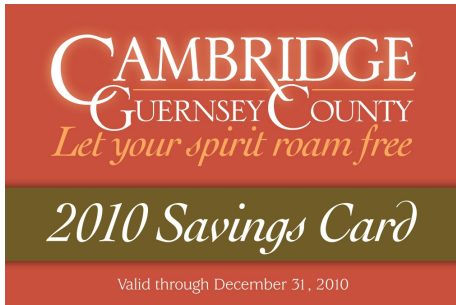


# TALKING TOURISM

June 6, 2010

Each month this space will be devoted to a column written by Debbie Robinson, executive director of the Cambridge/Guernsey County Visitors & Convention Bureau, who will provide information about upcoming events, area attractions, bureau services and projects, and most importantly, communicate the tremendous impact that the travel and tourism industry has on this region.

## Visiting Friends & Relatives



The Cambridge/Guernsey County Visitors & Convention Bureau continues its new ad campaign for 2010 focusing on the visiting friends and relatives (VFR) market. VFR is one of the fastest growing markets in Ohio. It is easy to see locally that that statement is true simply by visiting the annual Dickens Victorian Village event. Residents bring their visiting families and friends to downtown Cambridge and take them to local attractions and events during the holiday season, making the visit unforgettable.

To assist in attracting new and return VFR, the VCB printed a new 2010 Guernsey County Visitors Savings Card, available at the Tourist Information Center and participating businesses and attractions. The card entitles the bearer to a special offer at participating attractions, events restaurants, and retailers. Participating partners are listed on the back of the card. Examples of discounts and special offers can be "10% off any purchase with this card" and "\$1 off admission price with this card."

This program was a huge success in 2009 thanks to YOU! So we brought it back and promoted it with our partners at The DAILY JEFFERSONIAN and AVC Communications.

Do you have a visiting friend or relative that will be in the area this summer? Pick-up a special savings card just for them from the Tourist Information Center today and tell them that we are glad they made the visit!

## Events to Discover

Looking for something to do this month? Check-out what's coming up:

June 10 & 24	Cambridge City Band Concerts, Cambridge City Park
June 11-12	Bluegrass Festival, Spring Valley Campground
June 13 - August 7	Earth Keepers WildeCamp, the Wilds
June 18 - September 25	The Living Word Outdoor Drama, Cambridge
June 19	National Road Bike Show, Historic Downtown Cambridge
June 19	Tunes on the Trail, Leatherwood Park Pavilion, Lore City
June 20 - July 22	Kritter Kids WildeCamp, the Wilds
June 20, 26 & 27	Byesville Scenic Railway, Byesville
June 25 - August 22	Family Camp at the Wilds
June 25 - June 26	Kicking Bear One-On-One, Deerassic Park Education Center
June 25 - June 26	National Cambridge Glass Collectors Show & Sale, Pritchard Laughlin Civic Center
June 26	Degenhart Museums Thirtieth Anniversary Celebration, Cambridge
June 27 - August 14	Creature Corps WildeCamp, the Wilds
June 27 - August 14	Oikos WildeCamp, the Wilds

To learn more about the VCB, area events and activities visit the Cambridge/Guernsey County VCB office at 627 Wheeling Avenue, Suite 200 in downtown Cambridge, call 740-432-2022, email [info@VisitGuernseyCounty.com](mailto:info@VisitGuernseyCounty.com), or visit [www.VisitGuernseyCounty.com](http://www.VisitGuernseyCounty.com).