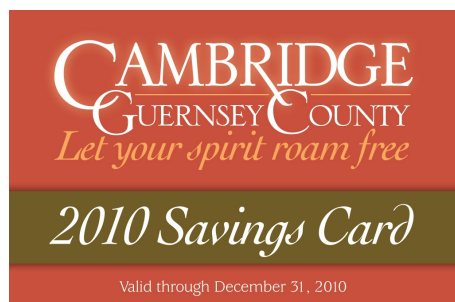

Visitor & Convention Bureau offers 2010 Guernsey County Visitor Savings Card

CAMBRIDGE, OH (March 9, 2010) – Who doesn't like a good deal? That's what the Cambridge/Guernsey County Visitors & Convention Bureau is counting on.



Back again for a second year, the VCB has partnered with The Daily Jeffersonian, WCMJ Radio, and 11 local tourism businesses to offer and promote a special Guernsey County Visitor Savings Card in 2010.

The Visitor Savings Card is available at the Tourist Information Center in downtown Cambridge and entitles the bearer to a special offer at participating attractions, events restaurants, and retailers.

Participating business include the Byesville Scenic Railway, Comfort Inn of Cambridge, Denny's, Georgetown Vineyards, The Living Word Outdoor Drama, Main Street School Supply "And World of Knowledge", Mr. Lee's Restaurant & Banquet Facilities, The National Museum of Cambridge Glass, Salt Fork Resort & Conference Center, Terra Cotta Vineyards, and the Wilds.

"We have had great success with this program in the past and our hope is that it will continue to grow amongst our visiting friends and family market," Cambridge/Guernsey County VCB Executive Director Debbie Robinson said. "We encourage area residents to stop by the VCB office and pickup a savings card for your friends and family and enjoy all the county has to offer in the coming year!"

As part of the VFR market campaign, the VCB will purchase ads in May and June within The Daily Jeffersonian promoting attractions, events, and unique shopping and dining opportunities in Guernsey County. The VCB will also purchase 50 thirty-second radio spots in May and June on WCMJ Radio. Participating businesses will be promoted during the spots on a rotating basis.

To learn more about the Guernsey County Visitors Savings Card, area events and activities, visit the Cambridge/Guernsey County VCB office at 627 Wheeling Avenue, Suite 200 in downtown Cambridge, call 740-432-2022, 1-800-933-5480 email info@VisitGuernseyCounty.com, or visit www.VisitGuernseyCounty.com.

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